

NOTE TO OUR CLIENTS:

RESOLUTION:

Images should be 300dpi at 100% size when imported into layout programs.

FONTS:

Include all fonts when sending your files. Adobe Illustrator will automatically substitute missing fonts. To avoid this issue, "outline" all fonts in your artwork.

COLOR:

Convert all artwork to 4 Color CMYK process. RGB color will NOT appear correctly when printed.

CUT LINE:

Everything outside the cut line will be cut off.

SAFETY MARGIN:

All text MUST be inside the safety line.

BLEED AREA:

If you have artwork on all 4 sides, you MUST extend your final artwork at least 1/8" (0.125 in) for proper bleed. This does NOT apply if all 4 sides are white

